



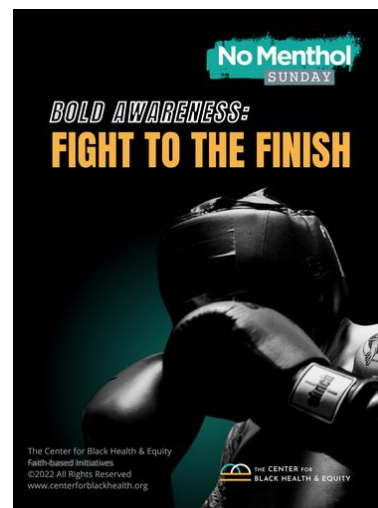
Join the Fight to the Finish

The No Menthol Sunday 2022 Toolkit is ready!

No Menthol Sunday is on **May 15**, so the time to prepare for it is now. [The Center for Black Health & Equity](#) is proud to present this year's toolkit, "Bold Awareness: A Fight to the Finish".

The Center's [No Menthol Sunday](#) is an annual opportunity to engage **faith communities** in tough conversations about how menthol and tobacco addiction have robbed us of community health for generations.

The **tobacco industry** has stripped our community's finances, engaged in targeted unethical marketing, and attempted to **dupe young people** with flavors like spearmint and menthol.



Their industry execs have once said that they don't smoke their own deadly products -- they reserve that right for "the young, the poor, the Black and stupid."

Those are fighting words.

Faith communities must be bolder and more confident than ever in raising awareness about the negative impact mentholated tobacco products have in our community.

Use No Menthol Sunday 2022 to rally congregants in the fight against tobacco. [Download the toolkit](#) for talking points, activities, and facts. Don't be afraid to get in the ring, we've already won.

[DOWNLOAD TOOLKIT](#)

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